

## URGE FARMERS TO RAISE HEMP

Rope Makers Say \$100 an Acre Can Be Made in Yuma Valley.

Yuma, Ariz., Jan. 15.—Rope manufacturers declare that Yuma valley farmers can realize at least \$100 an acre by cultivating the wild hemp which grows in profusion along the bottom of the Colorado river. S. Monroe, a local real estate man, recently wrote several letters to rope manufacturers and fiber experts. He also sent them samples. All declare that the hemp produces an excellent fiber.

Proposes To Put Up Mill. One firm even expressed a willingness to set up a mill at Yuma for the purpose of breaking the hemp. The matter is to be thoroughly investigated by the commercial club.

**Buyers Part of Ranch.** J. C. Walton, a capitalist of Owasco, Michigan, has purchased 100 acres of the S. E. Beach ranch, in the Yuma valley, paying \$10,000 for the property. It is all in a high state of cultivation. Mr. Walton expects to make his winter home on the place.

### WILL GROW EGYPTIAN COTTON WITHOUT REPLANTING PROCESS

Phoenix, Ariz., Jan. 15.—Scores of Salt river valley Egyptian cotton growers will not replant their fields next summer. They will "stump" and harvest the new plants that spring up from this year's seeds.

The cotton plant is a perennial, but nearly everywhere that the fiber is grown the plants are killed by winter frosts. For this reason annual planting is necessary. Neither last winter nor this have there been frosts in the Salt river valley heavy enough to kill the cotton stalks.

Without replanting, M. V. Mixon this season harvested 26 bales from 20 acres that produced 15 bales last season. Price & Brown, of Tempe, harvested 11 bales from nine acres without replanting. Other growers who merely let new plants spring up from the old roots have had equal success.

It is claimed that the "stump" crop matures earlier than that from newly sown plants.

Your neighbor knows that clean coal and full weights mean fuel economy. Do you? R. C. Semple, successor Southwestern Fuel Co., phone 531.—Adv.

Better bread in full-size loaves. Look for our name. Gem Baking Co.—Adv.

## MATTRESS DISPLAY IS MAKING A HIT

Exhibit of El Paso Bedding Company In Attraction Is Proceeded From at "Made in El Paso" Show.

One of the most artistic displays in the "Made in El Paso" show, and one which has created a lot of favorable comment, is that of the El Paso Bedding company, which shows the perfect construction of its felt mattresses. Two of the finest models—the "Dreamland" and "Somnolent"—are shown in some of the most beautiful examples of art ticking ever seen here, and there is a display of other art tickings, together with a demonstration of the absolutely scientific way in which the pure white cotton felt is laid in the mattress in layers to prevent any possibility of sagging or lumpiness. Exhibit visitors were surprised to learn that there are being made right here in El Paso, at the factory of the El Paso Bedding company—cotton felt mattresses of a quality and workmanship not excelled in the United States. This company does no renovating work, only new and absolutely clean materials being used in the manufacture of its products. Visitors are always welcome at the plant, which has been declared by experts one of the most perfect and sanitary in the country.—Advertisement.

## FARMERS AT KELTON, ARIZ., SECURE EXPRESS SERVICE

Douglas, Ariz., Jan. 15.—Through the aid of the Wells-Fargo express company offices at El Paso, it is believed arrangements will be perfected for establishing an express agency at Kelton, Ariz., affording the farmers of that region a way of getting their produce to market. This has been a long for much complaint since the farmers have been unable to get their perishable commodities to Bisbee or Douglas.

The superintendent at El Paso answered an inquiry by stating that an agreement with the railroad agent will likely be effected by which all express shipments will be cared for.

P. J. Hennigan, a farmer of the Sulphur Springs valley, has been so successful with his crops of sorghum, kafir corn and milo maize that he has decided to increase his planting of those crops from 40 to 80 acres. He also has several acres of fruit and vegetables and keeps more than 500 chickens.

Most nutritious is Avondale brand rolled oats; put up only in round packages.—Advertisement.

## TWO MAKE BALE TO ACRE CROPS

Sudan Grass Experiment in Lubbock Country Proves Big Success.

Lubbock, Texas, Jan. 15.—More than 20 bales of cotton from 20 acres of land, and 40 bushels of corn to the acre is the crop record made by M. Green, a South Plains farmer. Next season Mr. Green will plant 20 acres in cotton again and will increase his acreage of corn and will also give attention to poultry and dairying.

**Sudan Grass Proves Success.** G. E. Martin, who has farmed for seven years in the Lubbock country and has never had a crop failure, has made a success this year with Sudan grass. Mr. Martin, as an experiment, planted 12 acres to Sudan this year. From the first cutting he secured 24 tons of hay. In cotton Mr. Martin made over a bale to the acre.

## URGENT INTENSIVE FARMING TO MEET NEEDS IN EUROPE

Kansas City, Mo., Jan. 15.—Intensive farming to meet the demands of the warring nations of Europe for food-stuffs was urged upon members of the Western Retail Implement, Vehicle and Hardware Dealers' association, which is in session here today, by H. J. Dodge, of Abilene, Kansas, secretary. Three thousand dealers, representing the states of Missouri, Kansas, Texas, Oklahoma, Arkansas, Colorado and New Mexico, were in attendance.

## GETS GOOD PRICE FOR HAY BY FEEDING IT TO CATTLE

Roswell, N. M., Jan. 15.—Hondo farmers who were unable to get paying prices for their alfalfa are trying the experiment of feeding it to cattle.

One farmer in the Hondo country, 40 miles from a railroad, could get only \$2 for his hay. He refused the offer, bought 32 yearlings, fed his hay to them and sold the yearlings for \$42.50 around, realizing a handsome profit. He fed \$300 worth of hay to a bunch of steers which were worth at the start \$12.50 and he sold the steers for \$25.00.

Other farmers under the Hondo project are finding the experiment fully as satisfactory in a smaller way.

Your neighbor knows that clean coal and full weights mean fuel economy. Do you? R. C. Semple, successor Southwestern Fuel Co., phone 531.—Adv.

## Fresh Cut EASTER LILIES---Long Stem AMERICAN BEAUTY ROSES---Hot House and Fresh

### Fresh Tomorrow Morning

"Everybody's" Hand Made Chocolates in 5, 3, 2 and 1 lb. Boxes, 50¢ Per lb.

Each box contains our Special Assortment.

The Home of Butterick Patterns

## EVERYBODY'S

We Give Green Stamps

### Specials

For Saturday in the Neckwear & Handkerchief Section---Main Floor West

Collars and vests in high and low effects, also collars and cuffs made of dainty organdie, laces and nets; our regular prices \$1.50 and \$2.00—on account of being soiled from handling they are reduced for Saturday 50c.

Collars and Cuffs or organdie, pique and linen, sold regularly at 50c—Special, while they last 19c.

NECK CORDS—Bows and little neck fixings, regularly priced 25c and 35c—Closing out price 10c.

Saturday Handkerchief Specials Women's handkerchiefs made of fine Shamrock linen thread finish lawn, daintily embroidered and some edged with dainty lace, regular 15c values, 9c.

Special Women's handkerchiefs made of all pure linen, embroidered, 1-8 inch hem, our regular 50c and 55c qualities—Anniversary Special 23c.

Hosiery Specials \$1.00 SILK HOSE 69c—Women's silk hose in a variety of shades, citron, flame, bronze, old rose, wild duck, pink, sky, black and white—Saturday 69c.

Men's Silk Sox in all colors and black, quality usually sold at 50c per pair—Saturday, 3 pairs \$1.00.

3 Pairs Hose 50c. Women's, Men's and Children's Special value hose in black, white, tan and red—Saturday, 3 for 50c—Main Floor—

Underwear Specials Women's woolen vests and pants, non-shrinkable, are very special values 75c.

Women's Cotton Union Suits, all sizes and styles, medium or heavy weight, unusual values—\$1.25 down 65c—Main Floor—

### First Drug Sundry & Toilet Goods Day

Of Anniversary Month

We Reserve the Right to Limit Quantities.

\$1.00 Hair Tonic—Newbro's Herpeide Hair Tonic, sold regularly at \$1.00; special 59c.

25c Rubifac—excellent for the teeth—regularly 25c—special 15c.

25c Tooth Wash—Sokolont, a liquid antiseptic tooth wash, regularly 25c; special 15c.

\$1.00 Pond's Extract—the household remedy regularly \$1.00—special 59c.

50c Cold Cream—Ricksecker's Perfect Skin Cleanser, regularly 50c; special 35c.

50c Vanishing Cream—Creme Eleaya, regularly 50c; special 35c.

50c Cream—Violet Cerate Complexion Cream, regularly 50c; special 29c.

\$1.00 Toilet Water—Pinaud's Lilac Vegetal, regularly \$1.00; special 49c.

75c Toilet Water—Ricker's Toilet Water in all odors, regularly 75c; special 35c.

25c Face Powder—Pinaud's Tivoli Face Powder, regularly 25c; special 19c.

10c Moth Balls—in pound packages, sold regularly at 10c lb.; special 5c.

75c Hot Water Bottles—made of all pure, guaranteed Paragon Rubber, 2 quart size, regular 75c; special 39c.

25c Hair Brushes—with good quality bristles, regularly 25c; special 17c.

75c Hair Brushes—ebony and rosewood, warranted solid backs and pure bristles, regularly 75c; special 59c.

\$1.25 Moth Bags—tarsine and cedar moth bags, dust proof, germ proof, air tight, regularly \$1.25; special 69c.

\$1.00 Listerine—Drug Sundry Anniversary—Special—regular \$1.00 size 59c.

Regular 50c size—special 29c.

Regular 25c size—special 15c.

Small size—special 9c.

Peroxide—one pound size, special 19c.

3 Cakes of Floating Castle Soap 10c.

Pullman Tourist Cases and Aprons, made of silk and cretonnes, rubber lined—ONE-HALF REGULAR PRICES—

### Anniversary Dress Special \$10.00

Party Dresses offered tomorrow as an Anniversary Special at \$10.00, for choice that represent values two and three times this price. Part of them have just been unpacked and the remainder have been Radically Reduced from our own stock—Saturday \$10.00.—Third Floor—

### Our Regular \$1.25

2-Button Kid Gloves

Saturday 95c

A complete line of sizes in tan and white, offered while they last as a Saturday Anniversary Special, per pair 95c.

Ribbons Worth up to \$1 Per Yd., Saturday Special 25c

All pure silk taffeta ribbon, in stripes, floral, fancy, faille edge and checked centered ribbons, worth up to \$1.00 per yard—Special 25c.

Pelticoats Made of extra good grade sateen, in every desirable color to match the winter suits and dresses, 10 to 14 inch flounces, in pleated styles—A very special offering 95c for Saturday—Second Floor—

These Blouses Are Remarkable Values

New Mid-Winter models in crepe de chine and satins, have high collar in back with V shaped front, long sleeves, wanted colors—"Radically Reduced" \$1.95

Values up to \$5.00 Are Reduced to \$2.95

Blouses of crepe de chine, satins, nets, chiffons and combinations of velvets, nets and chiffons, sold regularly up to \$5.00—Now \$2.95.

SWEATERS—Radically Reduced Saturday Specials

All wool sweaters, in plain and fancy weaves with long roll and military collars, values to \$2.50, Reduced \$1.50

Plain and fancy weave sweaters of pure wool yarns, long or roll and high button-up collars, some belted effects, values \$2.95, reduced to \$1.95

## Raus Mit 'Em Shoe Sale

This sale will positively close next week and if you wish to take advantage of the many bargains we are offering, especially in Women's Shoes

We Urge Early Attendance

All Laird Schober \$8.00 Boots \$6.45

All Laird Schober \$7.00 Boots \$5.85

All Laird Schober \$6.50 Boots \$5.25

All Laird Schober \$6.00 Boots \$4.85

All \$5.00 Boots \$3.95

All \$4.00 Boots \$3.45

All \$3.50 Boots \$2.95

All \$3.00 Boots \$2.65

### EXTRA SPECIAL---EXTRA

All Odds and Ends in Children's Shoes, former values up to \$1.75, now 95c

All Odds and Ends in Children's and Misses Shoes, former values up to \$4.00, now \$1.45

GREATER EL PASO'S GREATEST SHOE STORE

The Guarantee

SHOE COMPANY

203 Mesa Ave.

## A New Authoritative

Spring Style

This is a Laird Schober Creation. Very conservative and very serviceable for early spring wear.

It is made in bright Don-gola kid leather with a French Louis heel and a flush Buckle effect.

Price \$6.00

GREATER EL PASO'S GREATEST SHOE STORE

The Guarantee

SHOE COMPANY

203 Mesa Ave.

## CANDY SPECIAL

ON OUR CHOCOLATE ITALIAN CREAM WITH ALMONDS

15c THE LB.

SATURDAY ONLY

TAKE IT HOME WITH YOU

The Elite

Special Prices ON SIGNS

—for—

'Made in El Paso'

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## Coats \$12.75

Saturday Coat Buyers will reap the benefit of this "Radically Reduced" Coat Special—

Attractive Mid-Winter models in broad-tail and Ural lamb, in belted and semi-belted effects, with large collars of o'possum fur; satin lined, that earlier in the season were priced at twice this amount.

—THIRD FLOOR—

Coats \$7.50

A month ago if these coats had been in our stock they would have been priced as high as \$18.75. They're newest winter styles in boucle, zibeline, eponge and novelty cloakings, in full flare effects, with high button collars and large cuffs in both belted and semi-belted styles. The majority of them having arrived less than a week ago.

Basement Store

CRIB COMFORTS Filled with best quality cotton, an excellent range of colors 50c

APRON GINGHAMS These are good patterns of 7 1/2c quality gingham, 5c per yard.

COLORED SUITINGS 32 inches wide, fast colors, neat patterns, 15c quality, per yard 10c

CRIB BLANKETS Large white crib blankets with neat patterns, 15c borders, special each 15c

House Dresses of Good Quality Percale 39c

Children's Winter Dresses, \$1.48 regular 98c

Women's Crepe Dresses, worth up to \$8.95 \$5.95

Soft Cotton Blankets, grey and white, \$1.25 regular 95c

Cotton Blankets with colored border, \$2.25 regular \$1.59

Laces—One large table full, Special the yard 5c

3-1-2 inch Red Silk Ribbon, 10c value, per yard 5c

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3-1-2 inch Red Silk Ribbon, 10c value, per yard 5c